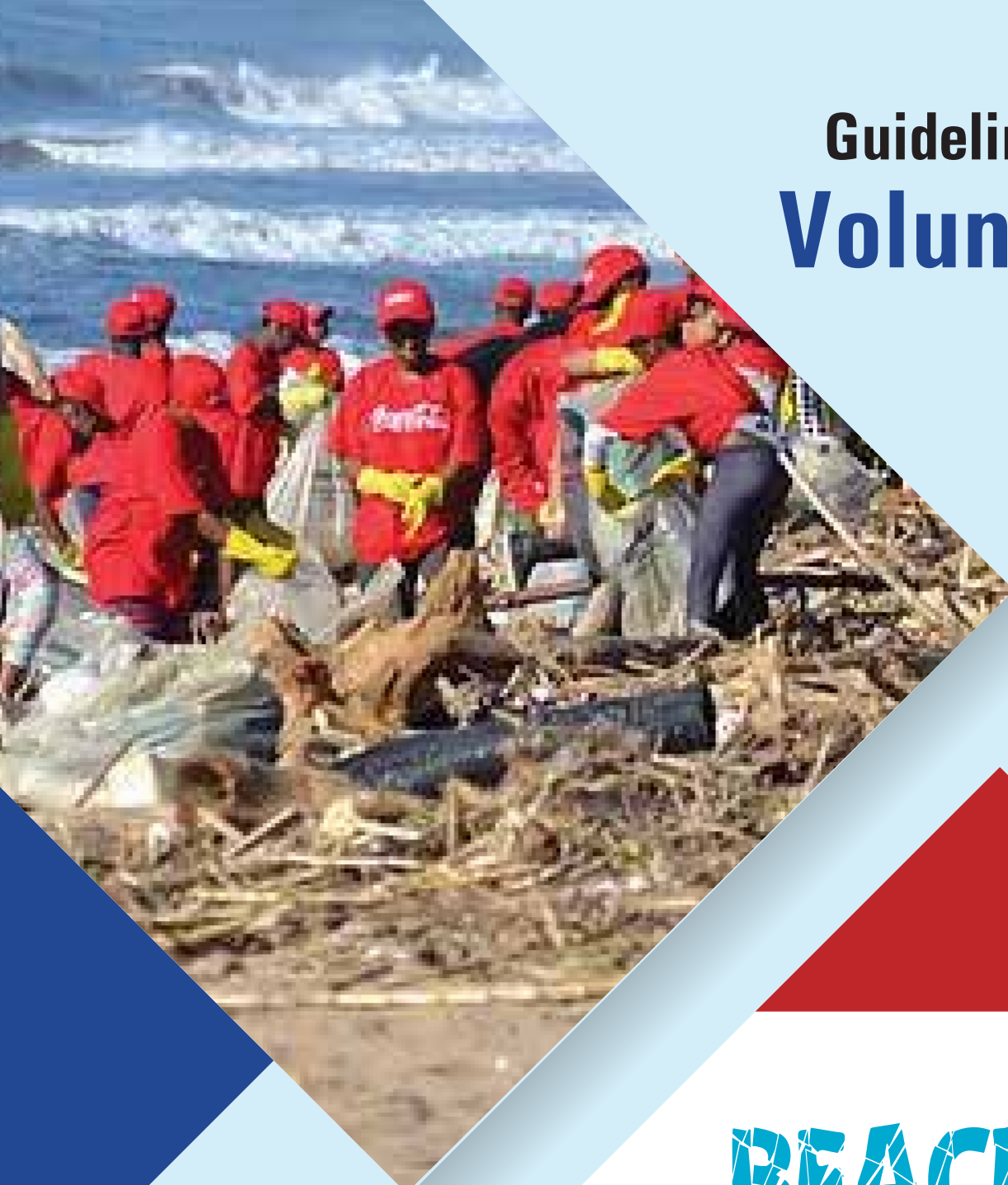


Guidelines for Volunteers



BEACHES WITHOUT WASTE

Saturday, September 15, 2018
09:00 am - 02:00 pm

Sponsored by:



In association with:



About Campaign

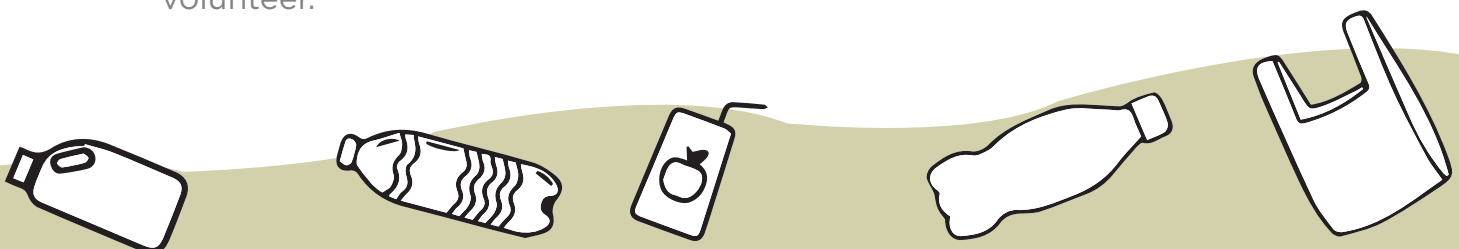
**BEACHES
WITHOUT
WASTE**

The Coca-Cola Export Corporation, Pakistan Branch, will be launching a Coastal Cleanup activity entitled Fighting for Trash Free Seas observing the International Coastal Cleanup Day at Karachi beach - Seaview. Coca-Cola will partner with World Wide Fund for Nature - WWF Pakistan and National Volunteer Programme (NVP) for successful execution of event.

Who can participate?

NVP invites Volunteers from various backgrounds to take part in this activity. Business Professionals, University students, Entrepreneurs and Consultants are encouraged to apply. Please find below about what this coastal cleanup activity entails for you:

- (a) Add a recognition certificate from Coca-Cola and NVP in your professional portfolio.
- (b) Meet team officials of Coca-Cola, WWF and learn how our Institutions' partners in collaboration to accomplish a cause.
- (c) Get a chance to meet and build up your professional network with a diverse base of NVP volunteers including Corporate professionals, University students, Doctors, Bankers, Entrepreneurs and Social activists.
- (d) Become NVP ambassador to participate and take a lead in a social cause for a subject environmental protection.
- (e) Get priority in the next NVP Campaigns to represent as Volunteer.
- (f) Standard compensation cost will be provided to each volunteer.



Campaign Partners

BEACHES
WITHOUT
WASTE

Campaign Partners:

- The Coca-Cola Export Corporation, Pakistan Branch
- World Wide Fund for Nature, Pakistan
- National Volunteer Programme, Karachi
- Waste Busters

Potential partner:

- Cantonment Board Clifton

Volunteer participation:

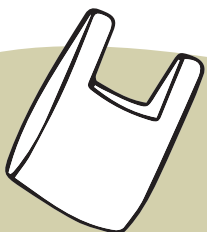
- The activity will engage Volunteers to Collect trash from one location at the Karachi coastline:
Seaview (McDonald's Clifton)

Sort trash according to:

- Plastic
- Glass
- Paper
- Miscellaneous waste
- Waste disposal with Waste Busters

Volunteer Kits

- Branded Volunteer Kits will be supplied by Coca-Cola
Items to be included in the kit:
 - Garbage bags - colour coded/labelled for category of waste
 - Gloves - thick ones for glass
- Hand sanitizers
- Caps
- T-shirts
- Face masks



Event Flow

**BEACHES
WITHOUT
WASTE**

SEAVIEW

- **09:00**
Meeting point at McDonald's Seaview
- **09:00 - 09:30**
Briefing session by Coca-Cola & WWF
- **09:30 - 12:00**
Coastal cleanup
- **12:00 - 12:30**
Photographs with Volunteers and thank you note
by Coca-Cola/ WWF/ NVP
- **12:30 - 13:30**
Waste quantification with Waste Busters
- **13:30**
Refreshment for Volunteers

For more information, please contact:

Shahzad Hooda 0333-2218326 - Ali Roz 0336-3586036

E: info@nvp.com.pk **T:** 021-35823334 **W:** www.nvp.com.pk

#BeachesWithoutWaste